

Interconnection between functions of public administration and business management

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Public Administration is the determination of policies, setting of major objectives, the identification of general purposes and laying down of broad programs and projects.

It then spans towards guidance, leadership and control of the efforts of the groups towards certain common goals.

The objective of public administration is different from businesses that only need administration; public administration embarks mostly on non-economic, socio-political objective.

With faster top-notch topological advancement people never agree on the same thing all the time and this makes the work of public administrator more than business administration. Because of the existence of many alternative views, the external socio-political environment exerts greater pressure on public administration than it does on business administration [1]. Public administration gives one the clear chance to hold important government positions, which the person could use to make impact and better the lives of others by develop your superb leadership skills with the option to work and manage People either working in a Private or public sector.

Business entity management cuts across conceiving, initiating and bringing together the various elements; coordinating, actuating, integrating the diverse organizational components while sustaining the viability of the organization towards some pre-determined goals formally. The main objectives for business management focus on productivity for the profitability of a particular business [2].

Entity management is necessary and, the practice of managing a company's vital information and documents in an orderly system which makes it possible for the organization to track and view, with the goal of keeping entities in compliance making it discipline that requires the right modernized technology.

With a business entity management, the organization can create a central vault of information to manage its data and documents. And such data includes records of where entities are registered to do business, lists of officers and directors, and ownership records among other core vital information.

Business entity management enhance managers by having a clear overview of how to run a business, fully comprehending to the value of a team member and focusing their projects, gives more insight on learning more-rounded approaches to managing people by developing, collaborating and communication skills that you'd never have before when constantly learning on the job [3].

In practically terms, there is no difference between management & administration. Every manager is concerned with both administrative management function and operative

management function targeting mainly the survivable of their individual company. However, some similarities can be assessed depending on the position of the manager. A manager at a higher position organization structure or hierarchy denotes more time on administrative function & the lower level denote more time on directing and controlling worker's performance which is management.

Management in nature is an executing function while, administration is a decision-making function. Under business entity management, activities are get done under predetermined rules because managers work done under certain form of supervision but public administration is a thinking function because plans & policies are determined under it. Business entity management is concerned with formulation of broad objectives, plans & policies, and public administration models for top level managers and whiles business entity centers on middle and lower managers.

The process of interaction of Public Administration and Business Management is by virtue of the fact that Public administrators today play and pay more attention to the delivery of quality services for the people, it is governed by public law while business operating administration is regulated by private, mercantile law, public administration embarks on non-economic, socio-political objective, while the businesses administration embarks on economic objectives and is most especially interested in profit making. Public administration implements public policies because of who they serve. On the other end, business administration implements private policies and ministers to private corporate interests. Public administration pursues non-quantifiable objectives such as law and order, political stability, and national prosperity. It is impossible to measure its efficiency directly. While in business administration, the height of profitability of a business enterprise can be measured [4].

To conclude, both public and business administration rely on common techniques relating to planning, organization, budgeting, delegation, control and the like. Both of them are oriented on clients' needs. However their focus and goals are to some extent different.

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